

Rep Order#	6837934	Ver#	3	Status	Revised	Traffic Order#	195611	Printed:	08/03/2012 8:13 AM	1 of 5
EC'd	Yes	Last Received: 08/03/2012 7:21 AM								
Showing Buylines: All Rep Revised Lines										
Station	KRQE-TV ALBUQUERQUE, NM.	Agency	() SMART MEDIA GROUP	Rep Firm		Sales Office	() PHILADELPHIA			
Advertiser	() WILSON FOR NM SENAT		814 KING STREET - SUITE 200	Salesperson	() AMY MCCREARY					
Product	Order		ALEXANDRIA, VA 22314							
Estimate#	C23C29	Agency C/P1/P2/E	WLSN/ORDR/C23C29							
Buyer	Patricia Dome	Flight Dates	10/23/2012 - 10/29/2012	Salesperson Phone#	215-568-6540					
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845					

--- CONTRACT COMMENT ---

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--- REMARKS ---

REV TO ADD TO SKED

ATTN ALL LINES

ATTN NEW TTL

PLEASE CNF

THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*47		Sales Remark: V3 Added	10/23-10/25	\$50.00	:30	3	1	TU-TH	1137P-1235A	\$150.00	3	
*48		Sales Remark: V3 ADD TO SKED	10/29-10/29	\$50.00	:30	1	1	M	1137P-1235A	\$50.00	1	
*49		Sales Remark: V3 ADD TO SKED	10/28-10/28	\$60.00	:30	1	1	SU	1037P-1137P	\$60.00	1	
*50		Sales Remark: V3 ADD TO SKED	10/23-10/25	\$75.00	:30	3	1	TU-TH	9A-10A	\$225.00	3	
*51		Sales Remark: V3 ADD TO SKED	10/27-10/27	\$75.00	:30	1	1	SA	1037P-1137P	\$75.00	1	

EC'd Yes Last Received: 08/03/2012 7:21 AM Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
 Advertiser () WILSON FOR NM SENAT
 Product Order
 Estimate# C23C29
 Buyer Patricia Dome
 Phone#
 Fax#

Agency () SMART MEDIA GROUP
 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E WLSN/ORDR/C23C29
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*52		Sales Remark: V3 ADD TO SKED V3 Added	10/25-10/25	\$125.00	:30	1	1	TH	4P-430P	\$125.00	1	
*53		Sales Remark: V3 ADD TO SKED V3 Added	10/23-10/23	\$125.00	:30	1	1	TU	430P-5P	\$125.00	1	
*54		Sales Remark: V3 ADD TO SKED V3 Added	10/23-10/25	\$125.00	:30	3	1	TU-TH	1037P-1137P	\$375.00	3	
*55		Sales Remark: V3 ADD TO SKED V3 Added	10/29-10/29	\$125.00	:30	1	1	M	1037P-1137P	\$125.00	1	
*56		Sales Remark: V3 ADD TO SKED V3 Added	10/29-10/29	\$250.00	:30	1	1	M	5P-530P	\$250.00	1	
*57		Sales Remark: V3 ADD TO SKED V3 Added	10/23-10/25	\$250.00	:30	3	1	TU-TH	5P-530P	\$750.00	3	
*58		Sales Remark: V3 ADD TO SKED V3 Added	10/27-10/27	\$300.00	:30	1	1	SA	7P-8P	\$300.00	1	
*59		Sales Remark: V3 ADD TO SKED V3 Added	10/27-10/27	\$350.00	:30	1	1	SA	8P-9P	\$350.00	1	

Rep Order# 6837934 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195611

Printed: 08/03/2012 8:13 AM
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Showing Buylines: All Rep Revised Lines

3 of 5

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C23C29
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C23C29
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*60		Sales Remark: V3 ADD TO SKED V3 Added	10/28-10/28	\$350.00	:30	1	1	SU	10A-11A	\$350.00	1	
*61		Sales Remark: V3 ADD TO SKED V3 Added	10/28-10/28	\$400.00	:30	1	1	SU	10P-1035P	\$400.00	1	
*62		Sales Remark: V3 ADD TO SKED V3 Added	10/24-10/24	\$425.00	:30	1	1	W	10P-1035P	\$425.00	1	
*63		Sales Remark: V3 ADD TO SKED V3 Added	10/29-10/29	\$425.00	:30	1	1	M	10P-1035P	\$425.00	1	
*64		Sales Remark: V3 ADD TO SKED V3 Added	10/27-10/27	\$500.00	:30	1	1	SA	9P-10P	\$500.00	1	
*65		Sales Remark: V3 ADD TO SKED V3 Added	10/23-10/26	\$550.00	:30	4	1	TU-F	10P-1035P	\$2,200.00	4	
*66		Sales Remark: V3 ADD TO SKED V3 Added	10/26-10/26	\$700.00	:30	1	1	F	8P-9P	\$700.00	1	
*67		Sales Remark: V3 ADD TO SKED V3 Added	10/24-10/24	\$750.00	:30	1	1	W	7P-8P	\$750.00	1	
*68		Sales Remark: V3 ADD TO SKED V3 Added	10/28-10/28	\$800.00	:30	1	1	SU	7P-8P	\$800.00	1	

Rep Order#	6837934	Ver#	3	Status	Revised
EC'd	Yes				

Traffic Order# 195611

Printed: 08/03/2012 8:13 AM
Last Received: 08/03/2012 7:21 AM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product
Estimate# C23C29
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C23C29
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*69		Sales Remark: V3 Added	10/28-10/28 Need \$3,000 - PZ	\$900.00 NA	:30	2	1	SU	11A-2P	\$1,800.00	2	
*70		Sales Remark: V3 Added	10/29-10/29	\$1,000.00	:30	1	1	M	7P-8P	\$1,000.00	1	
*71		Sales Remark: V3 Added	10/23-10/23	\$1,000.00	:30	1	1	TU	7P-8P	\$1,000.00	1	
*72		Sales Remark: V3 Added	10/23-10/23 Need \$2,000 - PZ	\$1,000.00 NA	:30	1	1	TU	9P-10P	\$1,000.00	1	
*73		Sales Remark: V3 Added	10/25-10/25 Need \$4,000 PZ	\$1,000.00 NA	:30	1	1	TH	8P-9P	\$1,000.00	1	
*74		Sales Remark: V3 Added	10/25-10/25 Need \$4,000 - PZ	\$1,000.00 NA	:30	1	1	TH	9P-10P	\$1,000.00	1	
*75		Sales Remark: V3 Added	10/28-10/28	\$1,100.00	:30	1	1	SU	9P-10P	\$1,100.00	1	
*76		Sales Remark: V3 Added	10/28-10/28 NO LATE GAME ON 10/28	\$1,100.00 NA	:30	2	1	SU	2P-530P	\$2,200.00	2	

EC'd Yes Last Received: 08/03/2012 7:21 AM Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM Agency () SMART MEDIA GROUP Rep Firm () PHILADELPHIA
Advertiser () WILSON FOR NM SENAT 814 KING STREET - SUITE 200 Sales Office () AMY MCCREARY
Product Order ALEXANDRIA, VA 22314 Salesperson ()
Estimate# C23C29 Agency C/P1/P2/E WLSN/ORDR/C23C29 Salesperson Phone# 215-568-6540
Buyer Patricia Dome Flight Dates 10/23/2012 - 10/29/2012 Salesperson FAX# 215-568-1845
Phone# Hiatus Weeks
Fax#

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*77			10/29-10/29	\$1,200.00	:30	1	1	M	8P-9P	\$1,200.00	1	
Sales Remark: V3 ADD TO SKED												
V3 Added												
*78			10/25-10/25	\$1,250.00	:30	1	1	TH	7P-8P	\$1,250.00	1	
Sales Remark: V3 ADD TO SKED												
V3 Added												

Need \$4,600 - P2

---REPORT TOTALS---
Report Totals: 45 / \$22,060.00

---SALES MONTHLY TOTALS---
Oct 12: 80 / \$29,635.00 Nov 12: 15 / \$4,675.00
Sales Totals: 95 / \$34,310.00
Station Totals: 95 / \$34,310.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$107,219	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6837934 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/01/2012 8:18 AM
Last Received: 07/31/2012 7:28 PM

1 of 4

Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C23C29
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C23C29
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		LETS MAKE A DEAL	10/23-10/23	\$100.00	:30	1	1	TU	10A-11A	\$100.00	1	
2		LETS MAKE A DEAL	10/24-10/24	\$100.00	:30	1	1	W	10A-11A	\$100.00	1	
3		LETS MAKE A DEAL	10/29-10/29	\$100.00	:30	1	1	M	10A-11A	\$100.00	1	
4		THE PRICE IS RIGHT	10/24-10/24	\$150.00	:30	1	1	W	11A-12P	\$150.00	1	
5		THE PRICE IS RIGHT	10/26-10/26	\$150.00	:30	1	1	F	11A-12P	\$150.00	1	
6		THE PRICE IS RIGHT	10/29-10/29	\$150.00	:30	1	1	M	11A-12P	\$150.00	1	
7		NEWS @ NOON	10/23-10/23	\$125.00	:30	1	1	TU	12P-1230P	\$125.00	1	
8		NEWS @ NOON	10/24-10/24	\$125.00	:30	1	1	W	12P-1230P	\$125.00	1	
9		NEWS @ NOON	10/26-10/26	\$125.00	:30	1	1	F	12P-1230P	\$125.00	1	
10		NEWS @ NOON	10/29-10/29	\$125.00	:30	1	1	M	12P-1230P	\$125.00	1	
11		CBS SOAPS	10/24-10/24	\$100.00	:30	1	1	W	1230P-2P	\$100.00	1	
12		CBS SOAPS	10/25-10/25	\$100.00	:30	1	1	TH	1230P-2P	\$100.00	1	
13		CBS SOAPS	10/26-10/26	\$100.00	:30	1	1	F	1230P-2P	\$100.00	1	
14		CBS SOAPS	10/29-10/29	\$100.00	:30	1	1	M	1230P-2P	\$100.00	1	

Rep Order# 6837934		Ver# 1	Status New	Traffic Order#		Printed: 08/01/2012 8:18 AM		2 of 4				
EC'd Yes				Last Received: 07/31/2012 7:28 PM								
				Showing Buylines: All Lines								
Station KRQE-TV ALBUQUERQUE, NM.				Agency () SMART MEDIA GROUP				Rep Firm				
Advertiser () WILSON FOR NM SENAT				814 KING STREET - SUITE 200				Sales Office () PHILADELPHIA				
Product Order				ALEXANDRIA, VA 22314				Salesperson () AMY MCCREARY				
Estimate# C23C29				Agency C/P1/P2/E WLSN/ORDR/C23C29								
Buyer Patricia Dome				Flight Dates 10/23/2012 - 10/29/2012				Salesperson Phone# 215-568-6540				
Phone#				Hiatus Weeks				Salesperson FAX# 215-568-1845				
Fax#												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
15		WKND VARIOUS	10/27-10/27	\$50.00	:30	3	1	SA	11A-6P	\$150.00	3	
16		WKND VARIOUS	10/28-10/28	\$50.00	:30	3	1	SU	11A-6P	\$150.00	3	
17		DR PHIL	10/23-10/23	\$100.00	:30	1	1	TU	3P-4P	\$100.00	1	
18		DR PHIL	10/24-10/24	\$100.00	:30	1	1	W	3P-4P	\$100.00	1	
19		DR PHIL	10/25-10/25	\$100.00	:30	1	1	TH	3P-4P	\$100.00	1	
20		DR PHIL	10/29-10/29	\$100.00	:30	1	1	M	3P-4P	\$100.00	1	
21		NEWS 5A	10/23-10/23	\$50.00	:30	1	1	TU	5A-6A	\$50.00	1	
22		NEWS 5A	10/24-10/24	\$50.00	:30	1	1	W	5A-6A	\$50.00	1	
23		NEWS 5A	10/25-10/25	\$50.00	:30	1	1	TH	5A-6A	\$50.00	1	
24		NEWS 5A	10/29-10/29	\$50.00	:30	1	1	M	5A-6A	\$50.00	1	
25		NEWS 6A	10/23-10/23	\$100.00	:30	1	1	TU	6A-7A	\$100.00	1	
26		NEWS 6A	10/24-10/24	\$100.00	:30	1	1	W	6A-7A	\$100.00	1	
27		NEWS 6A	10/25-10/25	\$100.00	:30	1	1	TH	6A-7A	\$100.00	1	
28		NEWS 6A	10/29-10/29	\$100.00	:30	1	1	M	6A-7A	\$100.00	1	
29		SAT 7A NEWS	10/27-10/27	\$25.00	:30	1	1	SA	7A-8A	\$25.00	1	
30		SUN 7A NEWS	10/28-10/28	\$50.00	:30	1	1	SU	7A-8A	\$50.00	1	

Station KRQE-TV ALBUQUERQUE, NM.
 Advertiser () WILSON FOR NM SENAT
 Product Order C23C29
 Estimate# Patricia Dome
 Buyer
 Phone#
 Fax#

Agency () SMART MEDIA GROUP
 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E WLSN/ORDR/C23C29
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
31		LATE NEWS	10/29-10/29	\$550.00	:30	1	1	M	10P-1035P	\$550.00	1	
32		LATE NEWS	10/27-10/27	\$325.00	:30	1	1	SA	10P-1035P	\$325.00	1	
33		JEOPARDY	10/24-10/24	\$350.00	:30	1	1	W	6P-630P	\$350.00	1	
34		JEOPARDY	10/26-10/26	\$350.00	:30	1	1	F	6P-630P	\$350.00	1	
35		JEOPARDY	10/29-10/29	\$350.00	:30	1	1	M	6P-630P	\$350.00	1	
36		WHEEL	10/23-10/23	\$425.00	:30	1	1	TU	630P-7P	\$425.00	1	
37		WHEEL	10/25-10/25	\$425.00	:30	1	1	TH	630P-7P	\$425.00	1	
38		JEOPARDY	10/27-10/27	\$125.00	:30	1	1	SA	6P-630P	\$125.00	1	
39		WHEEL	10/27-10/27	\$125.00	:30	1	1	SA	630P-7P	\$125.00	1	
40		NCIS LA	10/23-10/23	\$1,000.00	:30	1	1	TU	8P-9P	\$1,000.00	1	
41		VEGAS	10/23-10/23	\$1,000.00	:30	1	1	TU	9P-10P	\$1,000.00	1	
42		CRIMINAL MINDS	10/24-10/24	\$900.00	:30	1	1	W	8P-9P	\$900.00	1	
43		CSI	10/24-10/24	\$900.00	:30	1	1	W	9P-10P	\$900.00	1	
44		BLUE BLOODS	10/26-10/26	\$800.00	:30	1	1	F	9P-10P	\$800.00	1	
45		60 MIN	10/28-10/28	\$700.00	:30	1	1	SU	6P-7P	\$700.00	1	
46		GOOD WIFE	10/28-10/28	\$900.00	:30	1	1	SU	8P-9P	\$900.00	1	

EC'd Yes Last Received: 07/31/2012 7:28 PM Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.
 Advertiser () WILSON FOR NM SENAT
 Product Order
 Estimate# C23C29
 Buyer Patricia Dome
 Phone#
 Fax#

Agency () SMART MEDIA GROUP
 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E WLSN/ORDR/C23C29
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 50 / \$12,250.00

---SALES MONTHLY TOTALS---

Oct 12: 41 / \$10,625.00 Nov 12: 9 / \$1,625.00

Sales Totals: 50 / \$12,250.00

Station Totals: 50 / \$12,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$38,281	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 10/23/12-10/29/12

Station	Order	Date	Inv. Code (Book)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Alt Order #: 06837934												
Advertiser: POL/Wilson For NM Senate												
KROE	195611	10/26/12	Fri Hour 2	8p-9p	:30	P5	[ALL]	Order	C23C29	8:29:19 PM		\$700.00
KROE	195611	10/28/12	Sign-On/Sign-Off (11:00:00 AM		:30	P5	[ALL]	Order	C23C29	4:29:06 PM		\$50.00
KROE	195611	10/23/12	Tue Hour 2	8p-9p	:30	P5	[ALL]	Order	C23C29	8:00:54 PM		\$1,000.00
KROE	195611	10/24/12	Wed Hour 3	9p-10p	:30	P5	[ALL]	Order	C23C29	9:21:29 PM		\$900.00
KROE	195611	10/26/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	C23C29	10:59:30 AM		\$150.00
KROE	195611	10/25/12	CBS Evening News	5p-530p	:30	P5	[ALL]	Order	C23C29			\$250.00
KRQE	195611	10/25/12	M-F KROE News	4p-430p	:30	P5	[ALL]	Order	C23C29	4:08:45 PM		\$125.00
KRQE	195611	10/23/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C23C29	10:59:30 PM		\$125.00
KROE	195611	10/25/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C23C29	3:43:05 PM		\$100.00
KROE	195611	10/24/12	Wed Hour 1	7p-8p	:30	P5	[ALL]	Order	C23C29	7:57:00 PM		\$750.00
KRQE	195611	10/25/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C23C29	9:08:35 AM		\$75.00
KRQE	195611	10/27/12	Sat Hour 3	9p-10p	:30	P5	[ALL]	Order	C23C29	9:14:19 PM		\$500.00
KROE	195611	10/29/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	C23C29	10:59:00 AM		\$150.00
KROE	195611	10/29/12	Mon Hour 1	7p-8p	:30	P5	[ALL]	Order	C23C29	6:58:34 PM		\$1,000.00
KROE	195611	10/29/12	M-F KRQE News	KROE News	:30	P5	[ALL]	Order	C23C29	5:19:04 AM		\$50.00
KROE	195611	10/23/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C23C29	12:24:24 XM		\$50.00
KROE	195611	10/27/12	Sat Hour 2	8p-9p	:30	P5	[ALL]	Order	C23C29	8:57:56 PM		\$350.00
KRQE	195611	10/27/12	LN Sa	10p-1035p	:30	P5	[ALL]	Order	C23C29	10:26:23 PM		\$325.00
KROE	195611	10/24/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C23C29	3:52:13 PM		\$100.00
KROE	195611	10/25/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C23C29	6:34:08 PM		\$425.00
KROE	195611	10/23/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	C23C29	10:28:26 AM		\$100.00
KROE	195611	10/24/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	C23C29	9:58:30 AM		\$100.00
KROE	195611	10/23/12	M-F KROE News	KRQE News	:30	P5	[ALL]	Order	C23C29	5:12:21 AM		\$50.00
KROE	195611	10/29/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C23C29	3:15:01 PM		\$100.00
KROE	195611	10/24/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C23C29	12:11:28 PM		\$125.00
KROE	195611	10/25/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C23C29	12:12:18 XM		\$50.00
KROE	195611	10/23/12	Tue Hour 1	7p-8p	:30	P5	[ALL]	Order	C23C29	7:39:22 PM		\$1,000.00
KROE	195611	10/25/12	Thur Hour 1	7p-8p	:30	P5	[ALL]	Order	C23C29	7:29:34 PM		\$1,250.00
KROE	195611	10/28/12	Sun Hour 1	6p-7p	:30	P5	[ALL]	Order	C23C29			\$700.00
KRQE	195611	10/27/12	Sign-On/Sign-Off (11:00:00 AM		:30	P5	[ALL]	Order	C23C29	4:59:06 PM		\$50.00
KROE	195611	10/25/12	M-F KROE News	KRQE News	:30	P5	[ALL]	Order	C23C29	6:51:35 AM		\$100.00
KROE	195611	10/24/12	M-F KRQE News	KROE News	:30	P5	[ALL]	Order	C23C29	6:12:45 AM		\$100.00
KRQE	195611	10/24/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C23C29	9:16:55 AM		\$75.00
KROE	195611	10/23/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C23C29	6:34:08 PM		\$425.00
KROE	195611	10/27/12	Sign-On/Sign-Off (11:00:00 AM		:30	P5	[ALL]	Order	C23C29	5:57:54 PM		\$50.00
KRQE	195611	10/24/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	C23C29	11:29:11 AM		\$150.00
KROE	195611	10/27/12	Sat Hour 1	7p-8p	:30	P5	[ALL]	Order	C23C29	7:57:56 PM		\$300.00
KROE	195611	10/24/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C23C29	12:12:18 XM		\$50.00
KROE	195611	10/23/12	CBS Evening News	5p-530p	:30	P5	[ALL]	Order	C23C29	4:59:56 PM		\$250.00
KROE	195611	10/27/12	Sa 6p-630p	Sa 6p-630p	:30	P5	[ALL]	Order	C23C29	6:27:55 PM		\$125.00
KROE	195611	10/28/12	LN Su	10p-1035p	:30	P5	[ALL]	Order	C23C29	10:16:50 PM		\$400.00
KROE	195611	10/24/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C23C29	10:59:00 PM		\$125.00
KRQE	195611	10/24/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C23C29	6:28:59 PM		\$350.00
KROE	195611	10/25/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C23C29	11:12:00 PM		\$125.00
KROE	195611	10/23/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C23C29	10:08:37 PM		\$550.00
KROE	195611	10/29/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C23C29			\$50.00
KRQE	195611	10/24/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C23C29	12:58:41 PM		\$100.00
KROE	195611	10/26/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C23C29	1:29:01 PM		\$100.00
KROE	195611	10/24/12	Wed Hour 2	8p-9p	:30	P5	[ALL]	Order	C23C29	8:39:02 PM		\$900.00
KROE	195611	10/28/12	Su 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C23C29	11:34:26 PM		\$60.00
KROE	195611	10/29/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C23C29	10:25:58 PM		\$550.00
KROE	195611	10/28/12	Sun Hour 2	7p-8p	:30	P5	[ALL]	Order	C23C29	6:59:30 PM		\$800.00
KROE	195611	10/29/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C23C29	10:47:00 PM		\$125.00
KRQE	195611	10/27/12	Sa 630p-7p	Sa 630p-7p	:30	P5	[ALL]	Order	C23C29	6:46:44 PM		\$125.00
KROE	195611	10/26/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C23C29	12:04:47 PM		\$125.00
KROE	195611	10/24/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C23C29	10:17:10 PM		\$550.00
KRQE	195611	10/23/12	M-F KROE News	12p-1230p	:30	P5	[ALL]	Order	C23C29	12:27:56 PM		\$125.00
KROE	195611	10/23/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C23C29	9:26:00 AM		\$75.00
KROE	195611	10/23/12	M-F KROE News	KROE News	:30	P5	[ALL]	Order	C23C29	6:24:20 AM		\$100.00
KROE	195611	10/26/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C23C29	6:13:30 PM		\$350.00
KROE	195611	10/23/12	Tue Hour 3	9p-10p	:30	P5	[ALL]	Order	C23C29			\$1,000.00

[Sorted by: Advertiser]

Spot Manager: All, 10/23/12-10/29/12

Station	Order	Date	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Alt Order #: 06837934												
Advertiser: POL/Wilson For NM Senate												
KRQE	195611	10/29/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C23C29	12:58:41 PM		\$100.00
KRQE	195611	10/28/12	Sun Hour 4	9p-10p	:30	P5	[ALL]	Order	C23C29	9:00:30 PM		\$1,100.00
KROE	195611	10/24/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C23C29	5:46:21 AM		\$50.00
KROE	195611	10/23/12	M-F KRQE News	430p-5p	:30	P5	[ALL]	Order	C23C29			\$125.00
KROE	195611	10/29/12	M-F KROE News	KROE News	:30	P5	[ALL]	Order	C23C29	6:32:25 AM		\$100.00
KROE	195611	10/28/12	Sign-On/Sign-Off	(11:00:00 AM	:30	P5	[ALL]	Order	C23C29	5:49:17 PM		\$50.00
KROE	195611	10/23/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C23C29	3:24:29 PM		\$100.00
KROE	195611	10/27/12	KROE News Satu	7a-8a	:30	P5	[ALL]	Order	C23C29	7:05:41 AM		\$25.00
KROE	195611	10/29/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C23C29	12:20:04 PM		\$125.00
KROE	195611	10/26/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C23C29	10:26:13 PM		\$550.00
KROE	195611	10/28/12	Sign-On/Sign-Off	(11:00:00 AM	:30	P5	[ALL]	Order	C23C29	3:57:56 PM		\$50.00
KROE	195611	10/25/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C23C29	12:58:11 PM		\$100.00
KROE	195611	10/28/12	NFL Today	(10:00:00 AM	:30	P5	[ALL]	Order	C23C29			\$350.00
KROE	195611	10/29/12	Let's Make a Dea	M-F 10a-11a	:30	P5	[ALL]	Order	C23C29	9:58:30 AM		\$100.00
KROE	195611	10/25/12	M-F KROE News	KROE News	:30	P5	[ALL]	Order	C23C29	5:38:18 AM		\$50.00
KRQE	195611	10/26/12	Fri Hour 3	9p-10p	:30	P5	[ALL]	Order	C23C29	9:20:39 PM		\$800.00
KROE	195611	10/27/12	Sign-On/Sign-Off	(11:00:00 AM	:30	P5	[ALL]	Order	C23C29	5:35:33 PM		\$50.00
KROE	195611	10/24/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	C23C29	4:59:56 PM		\$250.00
KROE	195611	10/28/12	KROE News Sun	7a-8a	:30	P5	[ALL]	Order	C23C29	7:47:02 AM		\$50.00
KRQE	195611	10/29/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C23C29	6:13:15 PM		\$350.00
KROE	195611	10/28/12	Sun Hour 3	8p-9p	:30	P5	[ALL]	Order	C23C29	8:29:30 PM		\$900.00
KROE	195611	10/29/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	C23C29	4:59:26 PM		\$250.00
KROE	195611	10/27/12	Sa 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C23C29	11:13:50 PM		\$75.00
KROE	195611	10/25/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C23C29	10:17:25 PM		\$550.00
												25,260.00
												25,260.00
												25,260.00

[Sorted by: Advertiser]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Smart Media Group,

being/on behalf of: Heather Wilson, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

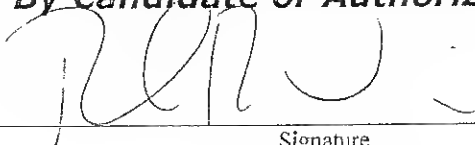
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7/31/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

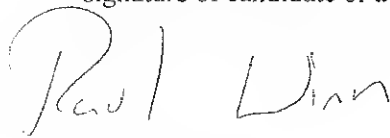
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the ~~radio~~ programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the ~~television~~ programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date